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Chapter Thirty-One: 

The Ordeal of Liberalism

- Expanding the Liberal State
  - John Kennedy
    - Election of 1960

The Election of 1960

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Electoral Vote</th>
<th>Popular Vote (in)</th>
</tr>
</thead>
<tbody>
<tr>
<td>John F. Kennedy (Democratic)</td>
<td>303</td>
<td>34,227,096 (49.9)</td>
</tr>
<tr>
<td>Richard M. Nixon (Republican)</td>
<td>219</td>
<td>34,108,546 (49.6)</td>
</tr>
<tr>
<td>Harry F. Byrd (Dixiecrat)</td>
<td>15</td>
<td>501,643 (0.7)</td>
</tr>
<tr>
<td>Other candidates (Prohibition; Socialist Labor; Constitution; Socialist Workers; National States Rights)</td>
<td>-</td>
<td>197,029</td>
</tr>
</tbody>
</table>

(64% of electorate voting)
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- Expanding the Liberal State
  - John Kennedy
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John F. Kennedy
(Library of Congress)
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- **Expanding the Liberal State**
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John F. Kennedy
(Library of Congress)
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- Expanding the Liberal State
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    - LBJ

Lyndon Johnson
(Library of Congress)
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Expanding the Liberal State

– Lyndon Johnson
  ▪ LBJ
  ▪ The “Great Society”

Lyndon Johnson

(Library of Congress)
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- Expanding the Liberal State
  - The Assault on Poverty
    - Medicare and Medicaid
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- Expanding the Liberal State
  - The Assault on Poverty
    - Medicare and Medicaid
    - Office of Economic Opportunity (OEO)
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Expanding the Liberal State

- The Assault on Poverty
  - Medicare and Medicaid
  - Office of Economic Opportunity (OEO)
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    - Housing and Urban Development
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- Expanding the Liberal State
  - Cities, Schools, and Immigration
    - Housing and Urban Development
    - Elementary and Secondary Education Act of 1965
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- Expanding the Liberal State
  - Cities, Schools, and Immigration
    - Housing and Urban Development
    - Elementary and Secondary Education Act of 1965
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Expanding the Liberal State
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    ▪ Failures and Achievements of the Great Society

The Johnson Treatment (LBJ Library)
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- The Battle for Racial Equality
  - Expanding Protests
    - Greensboro Sit-Ins

Ronald Martin, Robert Patterson, and Mark Martin stage sit-down strike after being refused service at an F.W. Woolworth luncheon counter, Greensboro, N.C. 1960. (Library of Congress)
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- The Battle for Racial Equality
  - Expanding Protests
    - Greensboro Sit-Ins
    - SNCC
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The Battle for Racial Equality

– Expanding Protests

- Greensboro Sit-Ins
- SNCC
- “Freedom Rides”

Background Map: 1961 Freedom Rides
(Library of Congress)
The Battle for Racial Equality
- Expanding Protests
  - Greensboro Sit-Ins
  - SNCC
  - “Freedom Rides”
  - James Meredith
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    - SNCC
    - “Freedom Rides”
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“I have a dream…”

Martin Luther King, Jr.
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The Battle for Racial Equality

– The Battle for Voting Rights
  - “Freedom Summer”
  - MFDP
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  - The Battle for Voting Rights
    - “Freedom Summer”
    - MFDP
    - Selma
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    - “Freedom Summer”
    - MFDP
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– The Changing Movement

- De jure and De facto Segregation
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- The Battle for Racial Equality
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    - Commission on Civil Disorders
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  - Black Power
    - Shift from Integration to Racial Distinction
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  - Black Power
    - Shift from Integration to Racial Distinction
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The Battle for Racial Equality

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  • Nation of Islam
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- The Battle for Racial Equality
  - Malcolm X
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“Flexible Response” and the Cold War

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“Communist domination in this hemisphere can never be negotiated”

John F. Kennedy
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“Flexible Response” and the Cold War

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  - Bay of Pigs

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“Flexible Response” and the Cold War

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The Agony of Vietnam

– America and Diem
  ▪ Ngo Dinh Diem
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  ▪ Diem Overthrown
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The Agony of Vietnam

– From Aid to Intervention

- Pressure for American Intervention

The War in Vietnam and Indochina, 1964-1975

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  - From Aid to Intervention
    - Pressure for American Intervention
    - Gulf of Tonkin Resolution

The War in Vietnam and Indochina, 1964-1975
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  - From Aid to Intervention
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- The Agony of Vietnam
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    - “Pacification”
    - “Hearts and Minds”
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  - The War at Home
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Antiwar Poster
(Library of Congress)
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The Traumas of 1968

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- Eugene McCarthy
- Robert Kennedy
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- The King and Kennedy Associations
  - MLK shot
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The Traumas of 1968

– The King and Kennedy Associations
  ▪ MLK shot
  ▪ Riots
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The Traumas of 1968

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  - Riots
  - RFK shot
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    - Riots
    - RFK shot
    - The “Kennedy Legacy”
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  - The King and Kennedy Associations
    - MLK shot
    - Riots
    - RFK shot
    - The “Kennedy Legacy”
    - Democratic National Convention
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The Traumas of 1968

- The Conservative Response
  - George Wallace

The Election of 1968

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Electoral Vote</th>
<th>Popular Vote (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Richard M. Nixon (Republican)</td>
<td>301</td>
<td>31,770,237 (43.4)</td>
</tr>
<tr>
<td>Hubert H. Humphrey (Democratic)</td>
<td>191</td>
<td>31,270,533 (42.7)</td>
</tr>
<tr>
<td>George C. Wallace (American Independence)</td>
<td>46</td>
<td>9,906,141 (13.5)</td>
</tr>
</tbody>
</table>

Other candidates (Prohibition; Socialist Labor; D. Gregory; Socialist Workers; Peace and Freedom; McCarthy) — 218,347
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The Traumas of 1968

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- Nixon Victorious

Richard M. Nixon
(Library of Congress)
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Vietnam Veterans’ War Memorial  
(R. Morley/Photolink/Getty Images)
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- America in the World: 1968